

# Tim Giesecking

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## **Objective**

To use my web development skills to create accessible, standard compliant web solutions for companies and individuals.

## **Education**

**BSBA Management Information Systems**, December 2006

Rockhurst University, Kansas City, MO

GPA: 3.46

GPA in Major: 4.0

**Saint Louis University High**, May 2001

## **Technical Skills**

### **Languages**

- XHTML, CSS, PHP, SQL, JavaScript, jQuery and other JavaScript libraries.

### **Software**

- Adobe Creative Suite, Microsoft Office
- MySQL, Apache, WordPress, Drupal, CMS Made Simple

### **Operating Systems**

- OS X, Windows, Linux, BSD

## **Professional Experience**

### **Freelance Web Developer (May 2010 – Present)**

Web Developer, Web Manager

- Design and develop premium WordPress themes.
- Create usable, cross-browser compatible websites using various development, design, and SEO skills.
- Assist small businesses in setting up a local search presence.
- Work directly with advertisers and 3<sup>rd</sup> party ad agencies to maximize website revenues.
- Organize traffic trading with other webmasters to increase websites' unique visitors.

### **Imagery Marketing Group (November 2007 – May 2010)**

Web Developer

- Code web designs into valid XHTML and CSS, focusing on usability and SEO from the start of the project.
- Program module extensions for CMS Made Simple in object-oriented PHP to fit client needs and website features.
- Code e-newsletter designs into e-mail client compatible HTML, manage e-mail lists for clients, and distribute e-mail campaigns using Campaign Monitor.
- Track client websites using Google Analytics and send monthly reports for various sites.
- Perform website updates to reflect clients' current promotions.

### **The Creative Group (June 2007 – November 2007)**

Contract Worker, Web Developer

- Temporary web development and web design contract worker.
- Placed at Imagery Marketing to do monthly site updates and e-newsletters.